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Sopra Steria and Amazon Web Services expand enterprise transformation velocity with cutting-edge services

Paris, April 19, 2023 – Sopra Steria, a European Tech leader recognised for its consulting, digital services and software development, today announces new cutting-edge services with Amazon Web Services, to help enterprises and large organisations to fast-track their transformation with innovative solutions across Europe.

Economic uncertainty, technology disruption, talent war and environmental challenges are at the agenda of transformation plans of all the organisations across Europe. This context drives them to rethink their business IT strategy, investment, and operational execution.

Sopra Steria Digital and Cloud Center of Excellence teams up with Amazon Web Services (AWS) to offer high-scalable, data-driven and AI powered solutions, propelled by sustainable facilities. This association intends to create new added-value services, to deliver enhanced and personalised user experiences and to improve operational efficiencies.

The Sopra Steria Digital and Cloud Center of Excellence Teams have developed an end-to-end set of expertise, methodologies, capabilities, and tools recognised through the achievement of the AWS Migration Consulting Competency or the MSP program membership:

- Consulting and Transformation Services: a set of customisable services, delivered by Sopra Steria NEXT, aiming at helping organisation in choosing, incubating, and optimising financially and sustainably from day 0 their Cloud-based roadmap, landing zones, platform, and transformation model with deep industry expertise
- Digital Innovation Factory: end-to-end capabilities enabling efficient Software Supply Chain, to simplify application modernisation and new development activities thanks to a range of industrialised platforms powered by AWS Fargate, Amazon EKS and Red Hat OpenShift Service on AWS (ROSA) with AWS Proton
- Managed Services for AWS: advanced managed operation services including modern Cloud Management Platform with automated provisioning, observability, SRE, FinOps and security services for keeping up the performance and resilience of workloads
- Modern Contact Center Services: aiming at implementing successful customer experience (CX), through brand-new Cloud-based contact centre, supporting AI, NLP and voice recognition, with advanced analytics, messaging and web capabilities, thanks to Amazon Connect, including Contact Lens and Amazon Lex

"Business outcomes must be the north star of any Digital Transformation. Our enhanced collaboration with AWS serves this ambition to help our customers to optimise their Cloudbased transformation. Our thousands of experts across Europe are eager to improve the timeto-market of operational activities, to increase productivity and to invent innovative services" said **Xavier Pecquet, member of the Group Executive Committee at Sopra Steria**.

"We have gathered, streamlined, and migrated TER applications in a platform fully operated by Sopra Steria and powered by AWS. This platform makes the distribution of passenger information of the annual 300-million SNCF TER's clients more reliable and in real time. We also benefit from AWS commitment in achieving net-zero carbon objectives by 2040 and to

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being water positive by 2030" added **François Hurstel, TER IT Operations Head at SNCF Voyageurs.**

"Convenience, choice and a great user experience drive SSCL's excellence to serve the UK Governmental clients. Our new Cloud-based contact centre offers a secure and world-class omnichannel platform that enables integrated customer experience, increases efficiency, and provides native scalability. In the near future, we will add AI, NLP and customer behaviour analysis to streamline customer contacts and to make user journey seamless." added Lee Edwards, Chief Technology Officer at SSCL.

About Sopra Steria

Sopra Steria, a European Tech leader recognised for its consulting, digital services and software development, helps its clients drive their digital transformation to obtain tangible and sustainable benefits. It provides end-to-end solutions to make large companies and organisations more competitive by combining in-depth knowledge of a wide range of business sectors and innovative technologies with a fully collaborative approach. Sopra Steria places people at the heart of everything it does and is committed to putting digital to work for its clients in order to build a positive future for all. With 50,000 employees in nearly 30 countries, the Group generated revenue of \in 5.1 billion in 2022.

The world is how we shape it.

Sopra Steria Group (SOP) is listed on Euronext Paris (Compartment A) - ISIN: FR0000050809 For more information, please visit our website <u>www.soprasteria.com</u>

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